Dan Moukatel

Visual Designer UX/UI & Marketing Design. Creative Strategy.

About Me

Hi! My name is Dan Moukatel BUT everybody calls me Dani Mou!

I'm a visual designer with over 10 years of experience specializing in UX/UI & Marketing design with extensive experience in developing creative strategies.

I graduated in 2013 from the Department of visual communication at the Shenkar College of Design.

In my previous roles in Startup companies, Studios, and Marketing Agencies I was responsible for the UX/UI & product design, digital marketing materials, visuals, creative strategy, and storytelling for a wide range of clients.

I am a creative thinker who can think outside the box to come up with innovative design solutions. I am also a detail-oriented individual who takes pride in producing high-quality work.

Contact

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Website
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Skills

Figma, Photoshop, Illustrator, After Effects, Indesign, Sketch, Html5, Css, Wordpress

Experience

2021 - 2023   **DataWorks - The eCommerce Agency**
UX/UI & Marketing designer, Creative Director, Marketing Brand Strategist, B2B Customer Success Manager, Social Media Marketing Assistant & Storytelling.

2019 - 2021   **Freelance Designer**
UX/UI & Marketing designer, Creative Director.

2018 - 2019   **Creative Director & Co-Curator Milano Design Week**
Creative Director & Co-Curator of The Israeli Pavilion in Milano Design Week 2019 - Asia Design Milano.

2016 - 2018   **Oribi Analytics (acquiring by LinkedIn)**
UI/UX, Product & Marketing designer.

2014 - 2016   **Daedalos Design Studio**
UX/UI & Marketing designer.

2013 - 2014   **MACH Design**
UX/UI & Marketing designer & Packaging designer.

2007 - 2009   **Idea. Hi-tech company**
Manager of product files at the department of engineering Composing the product files while working with clients in Israel & abroad. Day to day work with MS word and SolidWorks

2003 - 2005   **FOX Groug**
Shift Manager

Education

2018   **Affiliate Marketing**
Affiliate Marketing
Affiliate marketing strategies to create an online business

2015   **Mentor College. College of Design & New Media**
Frontend Developer & UI/UX Design
Frontend development skills: HTML, CSS, & JavaScript.
User Interface Design & User Experience and

2013   **Shenkar College of Engineering and Design**
B.Design
Department of Visual Communication